

# ABOUT

Business Conclave is one of a kind Career Oriented Event organized by the Entrepreneurship-Cell of St. Xavier's College, Jaipur. The event is a unique combination of panel discussions and various competitions which aim to provide students with great corporate exposure.

This year's theme, "*Envisaging Transformation in Business Tactics*", emphasizes on to rethink how our enterprise creates value today and in the future.

Why? Because incremental improvement is not enough to win in today's exponentially disrupted business environment.

You must have the ability to continue evolving in the future.

## REGISTER NOW!

Buckle up and hold tight for the most amazing entrepreneurial event, "Business Conclave 2021" coming your way. You can hardly sit still after having a glimpse of all the thrilling prizes awaiting you!!! The winning team will be awarded with the enchanting title of "*Stupreneur of the year*".

Can't wait for you to grab this astonishing opportunity and witness a remarkable experience.

9th & 10th March, 2021  
St. Xavier's College  
Hathroi Fort Road, Jaipur

### HEAD OF DEPARTMENT

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ST. XAVIER'S COLLEGE, JAIPUR



Department of  
Management



ENVISAGING TRANSFORMATION  
IN BUSINESS TACTICS

Organised By~

Rev Fr Dr A Rex Angelo SJ

Principal

St. Xavier's College, Jaipur

## PANEL DISCUSSION

The Business Conclave will be inviting experienced panelists and industry professionals to impart their valuable resources, learnings, coaching, career tips and networking on this diverse theme to educate students about their fields of expertise along with some unique inspiring stories which will help them to gain clarity about their career goals.

Furthermore, The reporters from each team will get an opportunity to ask questions to the panelists.

**IT'S NO LONGER THE  
BIG BEATING THE SMALL,  
BUT THE SMART  
BEATING THE DULL!**

## HUMAN RESOURCE VERTICAL presents

Talent Recruiters is a thrilling team competition spanned over 2 varied rounds. The participants will get a full fledged experience of a job Interview just by submitting their resumes for a hypothetical job and then getting inter-

Khushboo Tolani ~ +91 91115 60275

## MARKETING VERTICAL presents

Marketing Maestros is a visionary activity where participant's marketing knowledge will be tested through an interactive quiz and a Case Study derived from examples of companies which have failed in marketing. Participants will be required to find alternatives and present their ideas while

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## FINANCE VERTICAL presents

A Mock Parliament (also referred to as a Model Parliament) is a simulation/replica/dummy of the parliamentary proceedings of a legislature or other deliberative assemblies. Mock Parliaments are usually held as an educational tool to promote the understanding of the working of government.

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## MANAGEMENT CASEBOOK

Business Conclave introduces "Management Case Book" wherein the participating teams will have to submit a "Case Study Analysis" of the companies which have failed in their strategies lately.(the companies will be allotted to the team).

The best papers will gain a chance to get published in the "Management Case Book", posted under the dignified "ISBN Publication". The best case analysis will be awarded with **"The Best Case Award"**. So, brush up your writing skills and get ready to be a part of this unique initiative.

Note: Students can also participate in this activity individually.

Manvi Agarwal ~ +91 90790 60884

Team Size: 7-9 members

Early Bird Registration Charges: Rs. 100per member.

Additional Publication Charges: Rs. 500  
(for management casebook)

For further queries please contact Registrations Committee.